

Virginia Gunawan

Multimedia Producer | Journalism & Media Trainer | Moderator
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PROFILE

Multimedia journalist and video producer with over 10 years of experience in digital and broadcast storytelling. Adept at managing full-cycle video production, leading cross-cultural teams, and delivering international coverage with journalistic integrity. Skilled in scripting, editing, live reporting, and developing visual strategies for TV, web, and social media.

PROFESSIONAL EXPERIENCE

Multimedia Journalist & White House Correspondent

Voice of America, Indonesian Service (Washington, D.C.)

February 2020 - Present

- Produce and report news packages on U.S. domestic and foreign policy, focusing on the Indo-Pacific region.
- Manage daily end-to-end video production for TV, web, and radio: scripting, editing, graphics, voiceover, and motion packages.
- Coordinate with over 10 VOA language services to align editorial planning and visual output.
- Coordinate and report live in both English and Indonesian for international TV and radio broadcasts as lead correspondent of U.S. election and key political events to Asia.
- Provide editorial guidance and mentorship to junior producers.

Freelance Video Producer / Editor

Washington, D.C. (Remote)

March 2025 - Present

- Managed projects from concept to delivery, including scripting, filming, video editing, visual design service, and publishing strategy for nonprofits and press freedom campaign.
- Adapt content for social media platforms, identifying issues that work with the content for strategic and timely publishing, tailored for a diverse audience.
- Collaborate with stakeholders on creative messaging with storytelling formats for Instagram, X, Facebook, Youtube and Substack.
- Analyze engagement metrics and adapted content strategy to maximize reach.
- Led social media video production for #SaveVOA, crafting compelling posts and stories from VOA journalists to support press freedom.

Video Producer

kumparan.com (Jakarta, Indonesia)

December 2018 - January 2020

- Managed a 20+ team of video journalists, reporters, and visual and graphic editor, overseeing original news, commercial content, and cross-platform strategy (Youtube, Instagram, website)
- Supervised story development, scriptwriting, editing, and motion design for breaking news, in-depth reporting, and special projects.
- Assigned and reviewed daily pitches and post-production across multiple simultaneous projects.
- Collaborated cross-divisionally on budgeting, timelines, and publishing strategies.
- Designed an experimental program of visual storytelling for the newly developed video team that focused on digital video-first approach to maximize the newsroom content inventory.

Adjunct Professor - Ethics in Digital Journalism

University of Indonesia (Jakarta, Indonesia - Remote)

February 2024 - Present

Create and teach courses on journalistic ethics, privacy, misinformation, and diversity in storytelling. Guide students through real-world contemporary case studies involving digital verification, source transparency, and newsroom integrity, in a globalized information era.

SKILLS AND CERTIFICATION

- Digital video production: Record broadcast quality audio-visual, Adobe Creative Cloud (Advance Premiere Pro, After Effects), CapCut.
- Scriptwriting and story development: short to medium long format, for TV broadcast, social media, and website.
- Team leadership and editorial management: cross-division, platform, language, and culture. Editorial planning and scheduling.
- Field and studio production: scouting location, contacting fixer, showrunner for livestream, interviewer.
- Social platform publishing: YouTube, Instagram, TikTok, X
- Content verification and copyrights: UGC, archival and wire service.
- Journalist certification: Hostile Environment and First Aid Training, Balanced and Bias-Free, Copyright, Editorial Firewall.
- Managerial certification: Ethics Training, Insider Threat and Cybersecurity Awareness, Anti-Harassment and Equal Employment Opportunity
- Languages: English (full professional), Indonesian (native), Mandarin (conversational)

EDUCATION AND ORGANIZATION

- M.A. in Multimedia Journalism, New York University, 2014-2016 (Fulbright Master's Scholarship)
- B.A. in Communication, Petra Christian University (Indonesia), 2008-2012 (Cum Laude)
- Board Secretary, Fulbright Association National Capital Area Chapter, 2024-present
- AAJA member since 2022

- Member of White House Correspondents Association since 2025